

CHRISTIAN CASTELLANOS

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EDUCATION

New York City College of Technology

Major: Advertising Design / Web Design

B. Tech. Degree in Communication Design

EXPERIENCE

Freelance: December 2010-Current

Art Director/Web designer

Brooklyn Watercolor Society. Brooklyn, N.Y. June 2010 – September 2010

Interned as Art Director and Designer.

I helped to develop and launch their new web presence (www.BWS.org). Also, assisted in developing strategies and campaigns to introduce their new brand and direct traffic to the organization's events and website.

CMC Environmental Corp. Queens, N.Y. September 2008 – December 2008

Freelance Art Director and Copywriter.

I helped to re-brand the company by re-creating the logo, and designing the company's stationery, wrote copy for the website in order to make it more customer friendly. I also helped to develop and strategically place content on website. Finally I helped to launch the company's website.

CMC Environmental Corp. Queens, N.Y. July 2008 – October 2010

Assistant to Project Manager.

I helped to organize and file paper work. I answered phone calls and scheduled appointments for client meetings. I went with the project manager to evaluate work sites, helped to decide potential aspects of work, such as amount of workers, which equipment to use, etc.

SKILLS

Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Flash, TextWrangler, TextEdit, Cyberduck, Microsoft Word, Microsoft Powerpoint, Microsoft Excel.

COMPUTER LANGUAGES

(X)HTML, CSS, ActionScript 3, JavaScript

ADDITIONAL SKILLS

Conceptualizing

Copywriting

Strategy

Photography

Illustration